

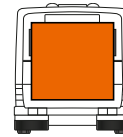
Poster

AR MIDI 24

format : 181 x 170 cm

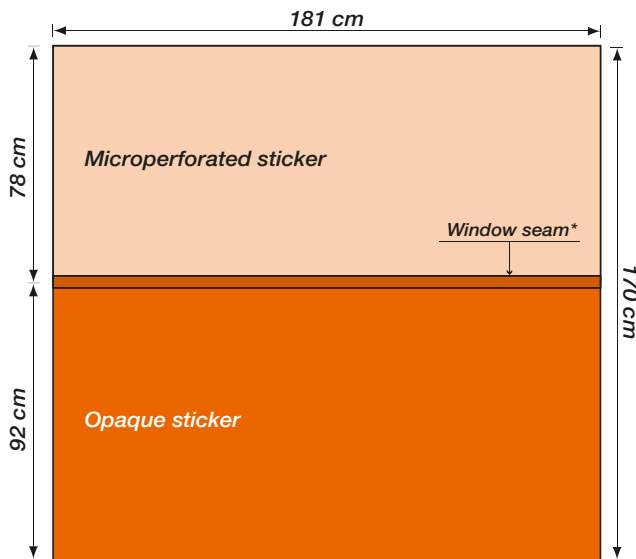
Vehicle

Trailer S.62



Plan for the advertising area

AR MIDI 24 - Trailer
Plan for the graphic artist and printer



* IMPORTANT : Windows seam
= 2 cm overlap

Approved materials Type : Opaque sticker on chassis.
Microperforated sticker on panes.
Printing : Digital.

Only chassis - opaque sticker with grey or black adhesive			
Duration of the campaign	Guarantee	Brands	References
Long (6 months and more)	2 years	3M	IJ 160C-10R Comply 48C-20R Comply
Glossy laminate only on chassis			
Long		3M ImagePerfect	IJ 40-114 IP 2820-100
Only panes - microperforated sticker			
Duration of the campaign	Guarantee	Brands	References
Long (6 months and more)	1 year	3M	IJ 1229
Glossy laminate only on panes			
Long (up to 1 year)	1 year	3M	8914i

A glossy protective laminate is required.

The microperforated films must absolutely bear the reference to the adhesive used, according to the following pattern:
The DuoLiner material is not accepted.



Have your supplier confirm the compatibility of the adhesive with the laminate.

● These companies are also approved for the mounting of vehicle covering.

Delivery

Preparation

You deliver posters in packages with complete posters (opaque and microperforated). Please include a proof with mounting sketch. Please also supply the stickers (full formats) always with the pictures rolled to the outside. Do not roll too tightly.

Delivery slip

Note the name of the printing shop and of the representative, the campaign title, format and number of posters or hanging displays, the material reference and the printing date of the material.

Address

TP Publicité SA
Avenue de la Jonction 17, 1205 Genève

Deadline

2 weeks in advance, at the latest 7 working days before the beginning of the campaign.

We must reject every delivery that does not correspond to these conditions.

List of the approved materials and suppliers

	ADN Concept Sàrl +41 (0)22 732 31 42 www.adnconcept.ch
	C comm'pub +33 (0)456 81 30 44 www.ccommpub.com
	Cedrigrafic Sàrl +41 (0) 22 320 99 41 www.cedrigrafic.ch
	Celcius +41 (0)22 820 04 22 www.celcius.ch
	Decora Publicité +41 (0)22 321 13 14 www.decora-pub.ch
	Christinger Partner AG +41 (0)44 738 58 71 www.christinger.ch
	DK Publicité +41 (0)22 320 90 77 www.dkpublicite.ch
	Ducommun SA +41 (0)21 695 10 10 www.ducommun.ch
	Duo D'Art SA +41 (0)22 300 00 28 www.duo-d-art.ch
	Gobet Rutschi SA +41 (0)22 989 10 40 www.gobet-rutschi.ch
	Lettra Système SA +41 (0)22 342 33 77 www.lettrasysteme.ch
	Remarq SA +41 (0)22 930 99 99 www.remarq.ch
	Remund Werbetechnik +41 (0)31 754 54 44 www.remund-werbetechnik.ch
	Scanwork AG +41 (0)44 404 22 00 www.scanwork.ch
	Setaprint AG +41 (0)44 864 21 30 www.setaprint.ch